



Australian Merchants are a consultancy group based in Sydney, Australia. With a broad range of skills, ranging from business strategy to logistics and supply chain, they offer Australian companies key skills usually associated with large multi-nationals.

TravisBead developed their identity from a brief that desired a classic contemporary look and feel. The name Australian Merchants suggests an established and experience business, but the identity had to convey the energy and enthusiasm of the local market.

Visit the website at www.australianmerchants.com



Gatefold brochure with pocket



Corporate Website