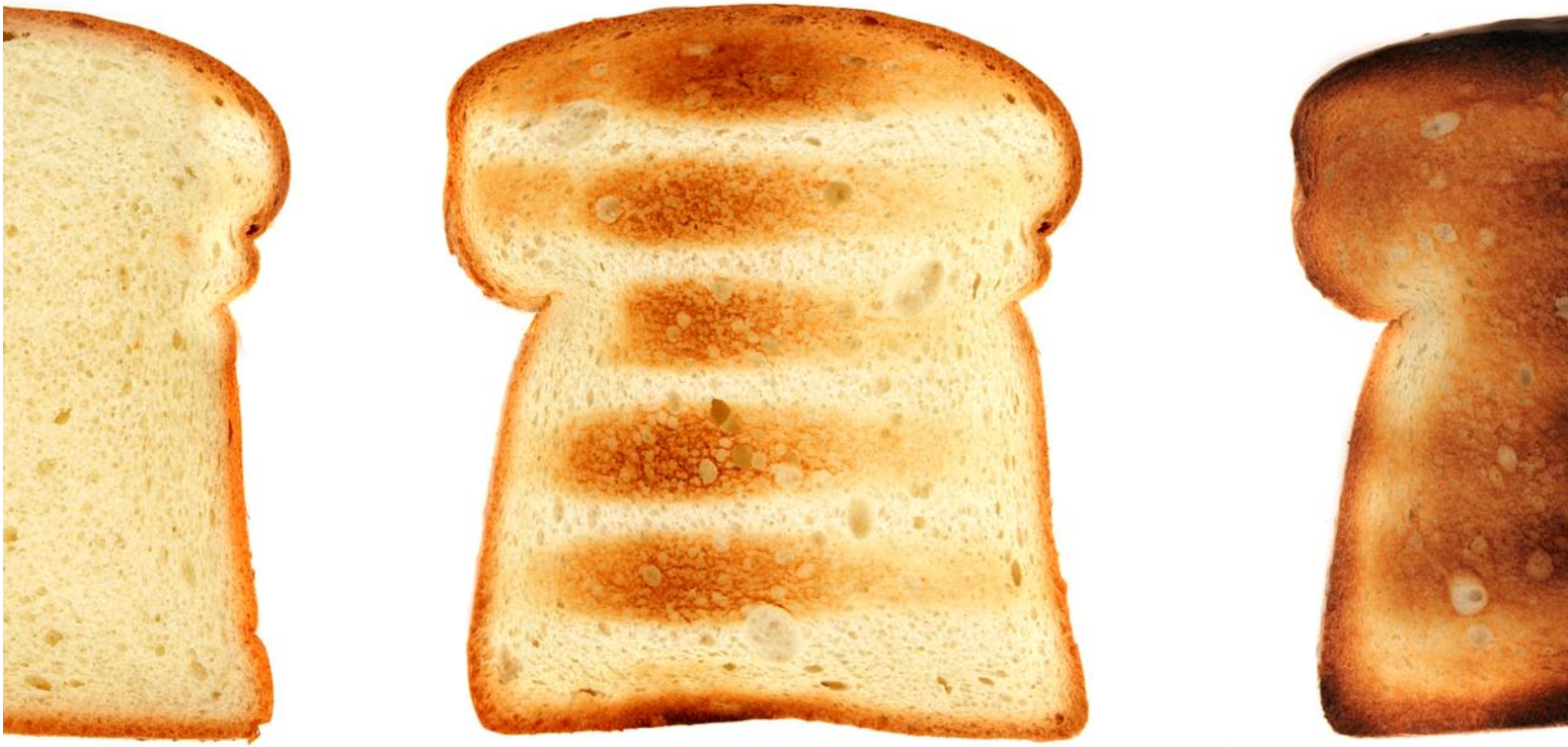


# Looking for a perfect result, every time?



We know that good design is all about making sure your ideas turn out right, every time. Now, TravisBead can help you achieve this. All you need to do is send us a sample of your marketing literature, or the address of your website, and we will use our expertise and experience to give you an honest appraisal of how your design has delivered against your expectations.

## Your **FREE** Design Audit

It's a really simple process, with just 4 steps:

**STEP 1:** Read the questions overleaf, and answer them as honestly as possible.

**STEP 2:** Email, or post us your answers, along with a copy of the literature or the website address you would like us to audit.

**STEP 3:** TravisBead will examine your answers and your marketing collateral and compile an individually tailored report that details how your literature is addressing your needs. We will report on the good and the not so good points, along with suggestions of how the design could be improved to make it more relevant or engaging, if appropriate.

**STEP 4:** The option to meet with one of our experienced, in house designers to discuss the report and its conclusions.

**There is absolutely no obligation and no cost...so what do you have to lose?  
Turn over now and get started!**

TravisBead

**Question1:** Tell us a little bit about your company  
– your values, what you stand for and what you aim to achieve in your business.

**Question 2:** Who are your main competitors? What makes you different to (and better than!) them?

**Question 3:** Who is the audience for the marketing literature / website?  
What type of people are they and what are they looking for?

**Question 4:** What do you want to achieve with the marketing literature / website?  
What is the purpose of the piece and why did you produce it?

### That's it!

Thanks for answering these questions. You have just completed STEP 1, now either post off, or email the answers to us, along with the item or website address you would like us to audit for you.

You can email us at [audit@travisbead.com](mailto:audit@travisbead.com)  
(please include any literature as a pdf only)

Or, Post your questionnaire and literature to:  
Design Audit, TravisBead, 611 South Eighth Street  
Central Milton Keynes, MK9 3DE

It is more useful for us to receive a printed copy of your literature if possible, as that way we can provide some extra feedback on the quality of the reproduction, the paper it has been printed on and give you extra ideas about how to get more from your printer.

We promise to acknowledge your questionnaire promptly, and respond with your written report within 7 days.

We look forward to hearing from you!